26th Annual Maryland Centenarians Recognition Luncheon – May 10, 2018

**Souvenir Program Advertisement**

**Covers:**

Back Cover - 7-1/2” x 10” - $800.00

Cover Ads may be submitted in

B/W or color.

Inside Front Cover - 7-1/2” x 10” - $450.00

Inside Back Cover - 7-1/2” x 10” - $400.00

Cover ads sold on a first-come, first-served basis. Please inquire about availability of cover space prior to submitting application.

**Program Size: 8 1/2" x 11"**

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2-Page Spread Full Page ½-Page (H) ¼-Page (V)

**Page Sizes:**

Two Page Spread - 10” x 16” - $600.00

Full Page - 7-1/2” x 10” - $300.00

Half Page (H) - 7-1/2” x 5” - $150.00

Quarter Page (V) - 3-3/4” x 4-1/2” - $125.00

**Production Requirements:**

Camera-ready copy required. Ad copy may be submitted on disk, or hi- resolution PDF file and may be forwarded to Odessa Dorkins at Maryland Centenarians Committee, CCBC, Room AD-FAC 306, 800 South Rolling Road, Baltimore, Maryland 21228-5381 and her phone number is 410-664-0911. All accompanying images and fonts must be included.

**Ad Selection:**

\_\_\_\_\_Back Cover ($800) \_\_\_\_\_Full Page ($300)

\_\_\_\_\_Inside Back Cover ($400) \_\_\_\_\_Half Page ($150)

\_\_\_\_\_Inside Front Cover ($450) \_\_\_\_\_Quarter Page ($125)

\_\_\_\_\_Two Page Spread ($600)

\_\_\_\_\_Patron Ad (One Line Listing)

\_\_\_\_\_Company/Business - $25.00

\_\_\_\_\_Non-profit Organization/Group - $10.00

**\_\_\_\_\_Check Here if you are a Major or Premium Sponsor**

Contact Person: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Company/Organization: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

City: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ State: \_\_\_\_\_\_\_\_\_\_\_\_\_\_ Zip Code: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Daytime Telephone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Email Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Website: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ FAX: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

## Agreement

The Maryland Centenarians Committee, Inc. (MCC) reserves the right to decline or prohibit advertisements that it deems inappropriate. Acceptance as an advertiser does not constitute MCC’s endorsement of applicant’s product or service, and applicant is prohibited from claiming or suggesting such an endorsement. The application is binding upon acceptance by the Maryland Centenarians Committee, Inc.

I have read the above and agree to the terms regarding advertisement.

Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Return completed application along with camera-ready ad and payment by **March 31, 2018** to:

Maryland Centenarians Committee, Inc.

c/o Dr. Odessa Dorkins

Community College of Baltimore at Catonsville

800 S. Rolling Road-Room AD-FAC 36

Baltimore, MD 21228-5381

Make check payable to: **Maryland Centenarians Committee, Inc.**

For questions, please contact: Dr. Odessa Dorkins at 410-664-0911.

[www.mdcentenarians.org](http://www.mdcentenarians.org)

A 501©3 Organization

**Increase Your Marketing Presence**

**With Seniors of All Ages, Family Members**

**and Caregivers**

### Don’t Miss This Opportunity to Exhibit

*Your Product or Service at the*

*26th Annual Maryland Centenarians Recognition Luncheon*

*Thursday, May 10, 2018*

#### Martin’s West – Baltimore

## Exhibit Fee: $100.00

Exhibit fee includes:

✓ One, 6ft.draped table

✓ Two chairs

✓ Electrical Hookup

✓ Listing in Luncheon Program

✓ Exhibit Badges(s)

Lunch is not included.

**Exhibit Acceptance:** The Maryland Centenarians Committee, Inc. (MCC) reserves the right to decline or prohibit exhibits that it deems inappropriate. This is inclusive as to persons, things, printed matter, products and conduct. Acceptance by MCC as an exhibitor does not constitute an endorsement of the applicant’s products or services, and applicant is prohibited from claiming or suggesting such an endorsement.

**Exhibit Assignments:** Exhibit space is limited and will be assigned on a first-come, first-serve basis.

**Exhibit Set-Up and Dismantle:** Exhibit set-up will take place between the hours of 8:30 a.m. and 10:30 a.m. Failure to occupy assigned exhibit space by 10:30 a.m. will result in the forfeit of the space – and no refund. **Under no circumstances will exhibitors be allowed to bring in exhibit materials after 10:30 a.m.** Exhibitors may dismantle their exhibits at 2:30 p.m., but not while the program is still in session.

**Security and Safety Requirements:** Exhibitors must take the necessary precautions for safeguarding their exhibit materials/equipment. Neither the MCC, nor Martin’s West can be held responsible for the theft or damage of any exhibit materials or equipment.

**Exhibit Application**

##### **\_\_\_\_\_Check Here if you are a Major Sponsor**

##### Company/Organization: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact Person: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Telephone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

City: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ State: \_\_\_\_\_\_\_\_\_\_\_\_ Zip Code: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ FAX: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Do you need electrical hookup? \_\_\_\_\_Yes \_\_\_\_\_No

Name of Person(s) Staffing Exhibit:

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Agreement:** The Exhibitor, upon signing this application, releases the Maryland Centenarians Committee, Inc., Martin’s West, and all its members and staff from any and all claims for any losses or damages to its property or injuries.

I have read the above and agree to the terms.

Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Payment: (Exhibit fee does not include lunch)**

##### Exhibit Fee………………………………………………………………… $100.00

\_\_\_\_\_\_\_\_\_\_Luncheon Tickets @ $40.00 Per Person …………………… $\_\_\_\_\_\_\_\_\_\_\_

Total Amount Enclosed …………………………………………………. $\_\_\_\_\_\_\_\_\_\_\_

Vegetarian Lunch? How Many? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Make check payable to: **Maryland Centenarians Committee, Inc**. Return this application, along with full payment by **March 31, 2018** to:

##### Yvonne E. Fletcher, Exhibits Coordinator

Maryland Centenarians Committee, Inc.

9943 Hoyt Circle

Randallstown, MD 21133

***For questions, please contact Ms. Fletcher at 410-922-7609.***

[www.mdcentenarians.org](http://www.mdcentenarians.org)

A 501©3 Organization

The Maryland Centenarians Committee, Inc.

is pleased to announce the

26th Annual Maryland Centenarians Recognition Luncheon

Thursday, May 10, 2018

Martin's West - Baltimore

This event,

held in observance of

###### “Older Americans Month,”

pays tribute to

Maryland citizens who have reached or surpassed the landmark age of 100.

We Invite Your Support Through

Sponsorship, Exhibit and Advertisement

Opportunities

**The Maryland Centenarians Committee, Inc. is a non-profit organization. The annual recognition luncheon is made possible through the generous contributions, both monetary and in-kind, of businesses and organizations.**

**Sponsoring Organizations**

**Social Security Administration**

**Baltimore City Office of Aging and CARE Services**

**Community College of Baltimore at Catonsville**

**AARP / The BEACON Newsletter**

**Maryland Department of Aging**

**Sponsorship Opportunies**

Major Sponsor - $3000

Listed as Major Sponsor in all promotional materials.

Recognition as Major Sponsor in Luncheon Program Booklet

Full Page (b/w) ad in Luncheon Program Booklet

Guest seating for ten at Luncheon.

Exhibit Table. Lunch provided for two exhibit staff.

Display of company/organization banner at Luncheon

Premium Sponsor - $2500

Listed as Premium Sponsor in all promotional materials.

Recognition as Premium Sponsor in Luncheon Program Booklet.

Half Page (b/w) ad in Luncheon Program Booklet.

Guest seating for five at Luncheon.

Display of company/organization sign at Luncheon.

Luncheon Supporter - $750

Recognition as Luncheon Supporter in Luncheon Program Booklet.

Quarter Page (b/w) ad in Luncheon Program Booklet.

Guest seating for two at Luncheon.

There is also an opportunity to purchase souvenir journal patrons.

Please see the attached Patron Ads List.

**Sponsorship Acceptance**

The Maryland Centenarians Committee, Inc. (MCC) reserves the right to decline any application for sponsorships that it deems inappropriate. Acceptance by MCC as a sponsor does not constitute an endorsement of any product or service provided by the applicant, and the applicant is prohibited from claiming or suggesting such an endorsement.

Deadline for Sponsorships - March 31, 2018

Sponsorship Application

**Level of Sponsorship:**

\_\_\_\_\_ Major Sponsorship - $3000

\_\_\_\_\_ Premium Sponsorship - $2500

\_\_\_\_\_Luncheon Supporter - $750

Company/Organization: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

City: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ State:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Zip Code: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact Person: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Telephone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Email Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ FAX: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Authorized Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Title: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Donations/Contributions:**

I/We would like to provide the following to support the Maryland Centenarians Recognition Luncheon:

\_\_\_\_\_ Purchase luncheon tickets for Centenarians @ $40.00 each. How many?\_\_\_\_\_\_\_\_\_

Total: $\_\_\_\_\_\_\_\_\_\_\_\_.

\_\_\_\_\_Provide gift items for Centenarians. (Approximately 100 items needed).

Type of Gift:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_Other (Please Specify):\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Value of contribution/donation: $\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Return this form, along with contribution, by **March 31, 2018** to:

Maryland Centenarians Committee, Inc.

c/o Dr. Odessa Dorkins

Community College of Baltimore at Catonsville

800 S. Rolling Road – Room AD-FAC 306

Baltimore, MD 21228-5381

Make check payable to: **Maryland Centenarians Committee, Inc.**

**Major and Premium Sponsors**: Please complete the Exhibit and Advertisement applications and return them with this form. Please advise if you wish to have your company/organization sign displayed at the Luncheon.

For questions, please contact: Dr. Odessa Dorkins at 410-664-0911.

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